

WHAT IS THE POOR PEOPLE'S CAMPAIGN: A NATIONAL CALL FOR MORAL REVIVAL

Launched in 2018 with an historic wave of nonviolent civil disobedience, the Poor People's Campaign: A National Call for Moral Revival is a national campaign to address the interlocking injustices of systemic racism, poverty, ecological devastation + denial of health care, militarism & the war economy, and the false moral narrative of religious nationalism.

Drawing on the history of moral fusion movements, the Poor People's Campaign is made up of over 40 state coordinating committees, over 200 partner organizations and thousands of religious leaders, bringing together the nation's 140 million poor and low-income people across race, ability, religion, gender and sexual orientation, region, and issue. Alongside faith leaders, organized labor, advocates, activists and other people of conscience, the Poor People's Campaign seeks to address these injustices and revive the heart and soul of our democracy, with an agenda rooted in the needs and priorities of the 140 million, as well as our deepest Constitutional and moral values.

"It is NOT just a day of action. It is a declaration of an ongoing, committed moral movement to 1) Shift the moral narrative; 2) Build power; and 3) Make real policies to fully address poverty and low wealth from the bottom up."

REV. DR. WILLIAM J. BARBER II & REV. DR. LIZ THEOHARIS
National Co-chairs of the Poor People's Campaign

**JUNE 18, 2022 9AM GATHERING 10AM START
3RD & PENNSYLVANIA AVE., WASHINGTON DC**

The Mass Poor People's & Low-Wage Workers' Assembly and Moral March on Washington will be a generationally transformative and disruptive gathering of poor and low-wealth people, state leaders, faith communities, moral allies, unions and partnering organizations.

The Assembly is a pulling point of organizing from fall 2021 to summer of 2022 and will spring us toward the 2022 elections. All along the way, we will be doing MORE: Mobilizing, Organizing, Registering, Educating, Engaging and Empowering people for a movement that votes!



**ALL ROADS LEAD TO
WASHINGTON, DC
JUNE 18, 2022**

The Mass Poor People's & Low-Wage Workers' Assembly & Moral March on Washington on June 18, 2022 will be a generationally-transformative declaration of the power of poor and low-wealth people and our moral allies to say that this system is killing ALL of us and we can't...we won't...

**WE REFUSE TO BE
SILENT ANYMORE**



**MASS POOR
PEOPLE'S & LOW-
WAGE WORKERS'
ASSEMBLY &**

**MORAL MARCH ON
WASHINGTON
& TO THE POLLS**

JUNE 18, 2022



WHY WE MARCH

WE ASSEMBLE AND MARCH ON JUNE 18, 2022

Because any nation that ignores nearly half of its citizens is in a moral, economic and political crisis. There were 140 million people who were poor or one emergency away from economic ruin before the pandemic. Since March 2020, while hundreds of thousands of people have died, millions are on the edge of hunger and eviction, and still without health care or living wages, billionaire wealth has grown by trillions.



SCAN HERE FOR MORE INFORMATION



Photo Credit: Steve Pavay

SIGN-UP TO BE A MOBILIZING CAPTAIN

and bring a delegation to DC on June 18, 2022!

- ✓ Reach out to who you know- your place of worship, neighborhood or apartment building, school, club, union- any group of people you are connected to!
- ✓ Invite these people to be a part of your delegation to join you in DC on June 18, 2022. Let them know why you are going and what the Poor People's Campaign is fighting for.
- ✓ Register yourself as a Mobilizing Captain at poorpeoplescampaign.org so we can make sure you get all of the information you need as you make your way to Washington.
- ✓ Sign up for Bus Ridesharing to DC! Rally.co moves communities and uses technology to connect you with other riders going to June 18th in DC, then delivers high-end buses to get you there and back. Choose from preset trips or set up your own rally point, then share your trip, invite friends, and relax...your ride is covered. Visit url here to get started on your transportation plan.

After poor and low-income people turned out in record numbers in 2020, the needs and concerns of the 140 million are going unaddressed and voter suppression continues unabated.



There are abundant resources to meet our needs, and we march to summon the political will to do so. America must have a moral revolution now. It is time to

NONVIOLENTLY DISRUPT, PROTEST, SHAKE UP AND ALTER THE DIRECTION

of our nation towards a moral agenda of love, truth, justice, and equal protection under the law.