

ANNUAL REPORT 2014

The Camping Program Committee (CPC) meets 9 times a year. Three meetings are conference calls and six meetings are in-person with 2 that include camp directors. In September and October we reviewed and responded to evaluations from 2013. In January, we met with the Development Committee, Property Committee and Trustees at Langley Hill Meeting. In March, we worked on our vision statement. Our meetings are well attended with an average of 9 members attending each meeting. The committee is knowledgeable, focused, hardworking and fun. The Camping Program Committee has 5 subcommittees that include: Budget, Outreach, Development, Alumni and Diversity. **The Budget sub-committee** wrote the 2015 budget that was approved by the Camping Program Committee.

Camp enrollment had another good year. At this moment, we are meeting the record breaking year we achieved last year and continue to work to keep enrollment levels high. **The Outreach sub-committee** organized 2 events. There was an Open House in Silver Spring on a March 8 and the Committee organized an Open House at Bend Yoga on the downtown mall in Charlottesville. The yoga studio offered a free yoga class to youngsters attending and did not charge us for the use of the space. A new camp promotional brochure was completed. This brochure included all the residential camps together in one brochure for the first time. A new idea from the Camp Program Manager was the creation of promotional items with the logo *Quaker Camp Changed My Life*; a campaign with current and former campers to get them to "Like" us on Facebook, with promo items as the reward – fridge magnets, hats, and water bottles. This campaign emphasized our one-program theme as the new brochure does. The Committee liked this idea and observed that the items could be sold at Annual Session as well.

The CPC approved a new job description and recommended an increase in salary for the Camp Program Manager, Jane Megginson. The process of creating the new job description included input from the Committee Clerks, General Secretary and Supervisory Committee. The new job description better reflects what the Camp Program Manager does as well as describes the responsibilities more systematically. Some additions include emergency support for camp directors and website responsibilities. Committee members expressed special appreciation for Jane's risk management and response to emergency situations.

The Camping Program Committee supported the search and hiring of a new Co-Director for Opequon. Elaine Brigham, Director of Opequon, requested the support of a co-director since she is taking on a full time job. The Committee supported Elaine's request and approved hiring a co-Director. Following BYM's hiring process, the hiring committee consists of a representative from Supervisory, the General Secretary, the Camping Program Manager, and a representative from Camping Program Committee. Sara Brigham was selected as the new Co-Director of Opequon Quaker Camp. Sara was a camper and has been on the staff at Opequon for many years.

Diversity Subcommittee works to diversify BYM Camps. They raise funds and recruit campers. This year, Bama Works awarded more funding support campers at Shiloh. Alison Duncan, of the Diversity sub-committee, also worked on a large grant application that would fund a part or full-time position to help with outreach, work weekend, recruitment, preparation of campers, and alumni development. A working draft was created and a job description was sent to the Supervisory Committee. Additional funds were raised for the kids sponsored from Philadelphia, both from grants and fundraising events.

The Alumni Sub-committee is planning a new event for camp alumni at Shiloh this fall, in addition to the Catoctin event that has been happening for several years now.